

Platinum Service

Who's looking out for you on the Internet?

The need for companies to manage their brands on the Internet is now of vital importance. NetNames has over ten years experience in the domain name industry and works with many of the world's major corporations. **Platinum Service** is a unique solution designed to help corporates and Intellectual Property (IP) professionals establish, implement and maintain an effective domain name management strategy.

Guaranteed domain renewal

As part of Platinum Service, we guarantee all the domain names in your portfolio will be renewed, unless you instruct us not to. This removes the risk of inadvertently allowing names to lapse and means you no longer have to deal with individual renewal notices or waste time worrying about expiry dates.

Dedicated account management

All Platinum Clients receive a dedicated Account Manager who can provide expert advice and assist with the ongoing management of your domain names. On a day-to-day basis, your Account Manager will take responsibility for as much of the administration as you wish. This can include managing transfers, consolidating your portfolio and making technical changes.

Your Account Manager will keep you informed of industry developments including the introduction of new suffixes and changes to existing regulations. They can help identify infringements of your Intellectual Property and offer advice on how to deal with these. They can also provide recommendations on new registrations and implementing an effective domain name strategy.

With our personal and proactive account management approach, you have one single point of contact for all your domain name requirements.

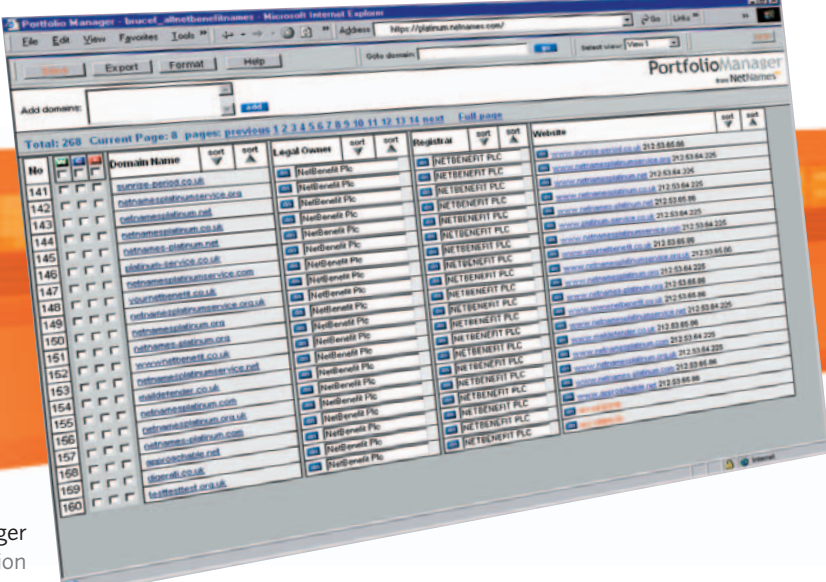
NetNames Portfolio Manager

Portfolio Manager is a unique online application which provides complete visibility and control of all your domain names. A key benefit of this product is that it is not a static database; it keeps itself up to date.

Portfolio Manager is fully IDN compatible, meaning it can be used to manage multi-lingual domains. And because it is registrar independent, you can even include domains owned by third parties such as competitors or potential cybersquatters.

The customisable interface displays any or all information relating to each domain name including legal owner, admin and technical contacts, registrant address, meta tags and all technical details. You can search, sort, format and export the data quickly and easily giving total flexibility and control.

You can divide your portfolio into sub-sections such as departments or cost codes and assign multiple users, with different levels of access. If any changes are made to the names within your portfolio, you will be automatically notified via email. This means you can delegate responsibility but still maintain complete visibility of all your company's domain names.



The screenshot shows the NetNames Portfolio Manager interface. It features a table with columns for 'No', 'Domain Name', 'Legal Owner', 'Registrar', and 'Website'. The table lists various domain names such as 'source.eurois.co.uk', 'netnames.platinumservice.co.uk', and 'netnames.platinum.net'. The interface includes a search bar, a 'Total: 268' indicator, and a 'Current Page: 8' indicator. The browser address bar shows 'http://platinum.netnames.com/'.

No	Domain Name	Legal Owner	Registrar	Website
141	source.eurois.co.uk	NetBerrett Plc	NETBERRETT PLC	http://source.eurois.co.uk/212.83.86.86
142	netnames.platinumservice.co.uk	NetBerrett Plc	NETBERRETT PLC	http://www.platinumservice.co.uk/212.83.84.226
143	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
144	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
145	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
146	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
147	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
148	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
149	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
150	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
151	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
152	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
153	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
154	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
155	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
156	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
157	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
158	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
159	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226
160	netnames.platinum.net	NetBerrett Plc	NETBERRETT PLC	http://www.platinum.net/212.83.84.226

Example Portfolio Manager
- portfolio section

Platinum Service

Simple and flexible invoicing

Platinum Service removes the administrative burden of managing a domain name portfolio. Rather than receiving individual invoices for each registration and renewal, you receive one consolidated bill per quarter that covers all the domains in your account.

The annual cost of each domain is spread across four instalments and new registrations are no longer billed up front but simply added to your account and included in the next quarterly invoice. You can cancel a domain at any time, provided it has been in your account for at least six months.

NetNames is the only company to provide this 'pay as you go' approach, meaning you are no longer tied to a two-year fixed registration period. You simply pay for a domain name for as long as you wish to use it.

Global domain name coverage

NetNames is an ICANN Accredited Registrar with over ten years industry experience. Our multi-lingual team of registration specialists understand the intricacies of registering and renewing domain names anywhere in the world. We have set up strategic relationships with country level registries and can help you meet local presence requirements in countries where this is necessary.

As a Platinum Client you have the choice to register names yourself via our online interface, or your Account Manager can do this for you. Either way, the domain names are simply added to your account and included in your next quarterly invoice.

Platinum Service Clients:

More than 30% of FTSE 100 companies are now using NetNames Platinum Service. Here's what some of our clients have said:

"With NetNames Platinum Service we can be confident that all our domain names are under one roof and will be managed and renewed by experts who specialise in this business,"

British Airways

"Through its Platinum Service, NetNames has unrivalled experience and ability in handling large domain name portfolios on a global basis."

Royal Bank of Scotland

"We found (Platinum Service) to be the best solution available for corporate domain name management"

Hilton Group

"NetNames Platinum Service is an obvious choice as it gives us both the flexibility and control we require to effectively manage our domain name portfolio via one central point of contact."

William Hill

"By using Platinum Service we have been able to take advantage of NetNames' specialist industry knowledge and expertise to cost effectively centralise and manage our entire portfolio."

Reckitt Benckiser

NetNames^{NN}

UK
NetNames UK
Prospero House
241 Borough High Street
London SE1 1GA
UK
T +44 (0) 870 458 9401
F +44 (0) 870 458 9404
E platinum@netnames.co.uk
www.netnames.co.uk

France
NetNames France
Green Side - BP 296
400 Avenue Roumanille
06906 Sophia Antipolis
France
T +33 (0) 4 97 212 214
F +33 (0) 4 97 212 211
E platinum@netnames.fr
www.netnames.fr

Germany
NetNames Deutschland
Mainzer Landstrasse 49

60329 Frankfurt am Main
Deutschland
T +49 (69) 3085 5851
F +49 (69) 3085 5180
E platinum@netnames.de
www.netnames.de

Americas
NetNames USA
13th Floor
55 Broad Street
New York NY 10004
USA
T +1 212 627 4599
F +1 212 627 5744
E platinum@netnames.com
www.netnames.com